

Welcome to
Moore Square



Rental Guide

—
PARKS, RECREATION
AND CULTURAL
RESOURCES

raleighnc.gov



Our Story

From 1792 to 2017, Moore Square has been a place of gathering, reflection, entertainment, and recreation for the citizens of Raleigh. This 4-acre downtown urban green space, originally conceived as one of 5 public green spaces for the City of Raleigh, is embarking on its greatest transformation since its conception.

Moore Square includes a dignified border framed with North Carolina granite, an expansive event lawn, a food service kiosk, an interactive water feature, grove rooms and a natural play area. All this, while still ensuring the beautiful bordering grove of 100 year old oak trees remains untouched. Moore Square will distinguish Raleigh as a city with premier public spaces and act as a catalyst for downtown growth and economic development.

Programming for Moore Square will be engaging, interactive, welcoming while featuring annual programs and events that showcase the park and the community partnerships.

Great Downtown Raleigh Space for Your Next Event

In the Heart of Downtown Raleigh

Moore Square is located in Downtown Raleigh. It is bordered by Martin Street to the south, Person Street to the east, Hargett Street to the north, and Blount Street to the west.

More than 1 Million Visitors Per year

A variety of Programming and events will be selected to draw diverse crowds. The capacity for an event on the Great Lawn is 4,000. We expect over 1 million Moore Square visitors each year!

Volunteers

Moore Square will maintain a strong volunteer program. Volunteers will assist with programs, provide park maintenance, and offer information and guidance for park visitors.



Ongoing Programs

Moore Square is committed to providing innovative, creative, and exciting programs that enhance and exemplify the mission, vision, and values for the City of Raleigh Parks, Recreation, and Cultural Resources Department. Moore Square offers a variety of programs ranging from small programs, medium and large special events.

Move Moore!

Wellness programming that engages all ages, levels, and backgrounds. Examples include: Shape Up! Fitness series, Yoga Classes, Downtown Farmer's Market

Moore Kids!

Programs geared towards families with children. Examples include: Giant Game Nights, Children's Vendor Fairs, Children's Reading Hour, Wonder Create Explore series

Moore Square Live!

Programming that brings people together to enjoy the park and be entertained. Examples include: Moore Buskers, Play Moore Music Festival, Roaring Raleigh Lawn Party, Raleigh Rockers Break-dancing Demonstrations, Movies @ Moore

Create Moore!

Programs that encompass the exciting arts and cultural experiences that make Downtown Raleigh a thriving and inviting place. Examples include: Art Cart, Culture Pop Ups, Handmade Holiday Market

Tell Me Moore!

Programs that expand the mind and educate on current events, history and a variety of other topics. Examples include: Book Cart, lecture series, History tours, Raleigh Roots History Festival, Moore Square exhibit

Benefits of Holding Your Event in Moore Square

- Engage with an attentive, local, and loyal consumer base.
- Be an active contributor to Raleigh's dynamic and innovative downtown cultural landscape and quality of life.
- Align your organization with a centrally located original Raleigh landmark destination.
- Reach your target audience through multiple marketing and promotional opportunities.
- Help keep Moore Square open and free for all people to enjoy.



Rental Guidelines

- Rental spaces will be reserved when full payment has been submitted, along with the contract and other required documents. Fees are not negotiable.
- Once approved, times and dates for events may not be changed without approval from staff.
- If electricity is needed, client must inform park staff prior to the event.
- Outside catering is allowed but must be reviewed by park staff. The onsite caterer is preferred.
- All set up and break-down must take place during allotted rental time.
- All deliveries and set up must take place during the contracted rental time unless renter has approval from park staff.
- All equipment necessary to stage the event must be provided by the client including extra trash receptacles.
- Moore Square is a public park that is open during park hours. Park activity will not be limited due to event rental.
- Moore Square staff will be present during your event. When you arrive at the park for your rental, please check in at the Moore Square Visitor Center.
- Park staff are not available to help you set up and tear down.
- Park cannot be altered in any way without consent.
- Client will be responsible for any damage that exceeds normal wear and tear.
- All trash accumulated during the rental time must be removed from the property by the renting park, or the security deposit will not be refunded.
- Client will not exceed the maximum occupancy of the park.
- Furnishings may only be moved by park staff members.
- No smoking allowed anywhere in the park.
- No open flame of any kind may be used. This includes candles and sparklers.
- Materials such as birdseed, rose petals, and confetti are not allowed inside the buildings or park grounds.
- Any security deposits will be retained by Moore Square if contract terms are not met. Moore Square is not responsible for any lost, stolen or damaged items.
- Moore Square follows city guidelines for event production. Please review those guidelines on the City of Raleigh website, www.raleighnc.gov.
- The temporary closure of City streets for an event is handled by the City of Raleigh Special Events Office..





Rental Fees

\$15 Application fee

Please note that rental times include set up and breakdown.



Other fees, as applicable:

- Liability Insurance
- Damage Deposit
- Park Amenities
- Sanitation
- Police (\$50 p/h) (events >150)
- Alcohol (\$50 permit)



Locations

- Central Lawn 7am-10pm \$200 p/h, 2 hr min (includes both lawn) Capacity 3000
- Central Lawn (1/2- Blount or Hargett) 7am-10pm \$125 p/h, 2 hr min Capacity 1500
- Central Plaza 7am-10pm \$150 p/h, 2 hr min Tables, power, Capacity 300-500
- Martin Plaza 7am-10pm \$150 p/h, 2 hr min Power, water, Capacity 300-500
- Hargett Room 7am-10pm \$35 p/h Capacity 35
- Blount Room 7am-10pm \$60 p/h Capacity 50



Ready to Rent?

Request a rental form or complete it online at www.raleighnc.gov

Contact Information

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Moore Square Visitors Center

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